

REGULATION

Organized by: SART - Salerno in Arte

Municipality of Salerno - G. Martucci Conservatory - IUDAV (Animation University and Videogames)

Place and date: Italy - Salerno, Palazzo Fruscione, from 6 October to 18 November 2018

Theme : *White paper*

Artists have the opportunity to express themselves freely, to fill an empty space with art, creativity, experimentation, to tell emotions, dreams, oppression, protection of rights, feelings.

The Artist has the freedom and the possibility of filling a space without time, without matter, without spirit. A sort of free theme to be dissolved and filled according to your needs and intuitions.

It's not necessary that the candidate work is unpublished.

Timeline

- **Closing Candidate Selection: June 30th 2018**
- **Communication Selected Artists: 7 July 2018**
- **Closing Registration: July 14th 2018**
- **Inauguration: 6 October 2018**
- **Awards: October 13th 2018**
- **Biennial closure: November 18th 2018**

SECTIONS

PAINTING

Figurative works and abstract works created in complete stylistic and technical freedom (oil, acrylic, tempera, watercolor, ink, graphite, collage) on any type of support.

Max size 100x150 cm

For a different format, please contact the organizing secretary

The works must be delivered without frames and without glass and must be equipped with calibrated attachments.

SCULPTURE - DESIGN - INSTALLATION

Figurative and abstract works, created with any material, for a maximum size of cm. 150 (base) x 180 (h) and not more than kg. 10.

PHOTOGRAPHY AND DIGITAL GRAPHICS

Works in 2D, including digital photography, analogue photography, computer graphics, software art or works performed with various techniques, such as digital manipulations (including the use of painting or other kind of manual expression) web art, polaroid, mobile photos, photocollages, etc. for a maximum size of cm. 100 x 100.

The works must be printed on a rigid support without glass, possibly with plexiglass and equipped with calibrated brackets.

NEUROSCIENCE OF IMAGES AND FORMS

Works of Painting, Sculpture, Design, and Photography that can fit into the neuro-scientific criteria of perception of art.

In particular, for this edition, "White Paper", the works that approach the representation of light can be nominated in the specific section, in which the white color is essential, which, according to the free interpretation of the artists, will play a fundamental role in work, regardless of the extent of its presence in the same.

VIDEOART AND SHORT FILMS

Videoclips, animated short films, short films made with all the animation techniques.

Duration max 15 minutes - Send the frame over the video

VIDEOGAMES SECTION AND NEW TECHNOLOGIES OF ART AND MEDIA

Videogames, Interactive fairy tales, executable software - Robotics (or works created with robotic systems such as Arduino) and VR, AR or HR content

MUSIC AND INTERACTIVE MUSICAL INSTALLATIONS

Sound sculptures and/or installations of electroacoustic art that respond to the activity of the public and/or to the solicitations coming from the external environment.

Measurements max: 200 cm (height) x 100 (width).

The acoustic intensity of the work must be perceptible in the area immediately close to the interaction of the work itself.

The adjustment of the sound level will take place at the time of installation by the author, in agreement with the organizers of the exhibition.

Above all, works created through the collaboration of musicians with visual artists will be taken into consideration.

HOW TO PARTICIPATE

STEP 1 - APPLICATION TO SELECTIONS

SECTIONS PAINTING - SCULPTURE, INSTALLATION, DESIGN - PHOTOGRAPHY - ECO-SUSTAINABLE ART - NEUROSCIENCE OF IMAGES AND SHAPES

Send by 30 June 2018 to biennaleartosalerno@gmail.com the following material:

- COMPILED SELECTION MODULE
- PHOTOS OF 5 NUMBERED WORKS (in high resolution jpeg format - 300 dpi)
- PERSONAL PHOTO OF THE ARTIST (in the foreground in high resolution 300dpi jpeg format)

SECTIONS VIDEOARTE AND SHORT FILMS - VIDEO GAMES AND NEW TECHNOLOGIES OF ART AND MEDIA

Send by 30 June 2018 to biennaleartosalerno@gmail.com the following material:

- COMPILED SELECTION MODULE
- FRAME to be published in the catalog, in case of selection
- For Audiovisuals, send FILE VIDEO (Avi, mov, mp4, etc.) by mail or wetransfer or as a direct link if it is a work already published
- For videogames and interactive works send FILE.EXE by mail or wetransfer or as a direct link if it is a work already published on online stores (App Store, Google Play Store, Steam, etc.) or on the web.
- For Robotics send FILE COMPATIBLE with AR, VR and HR systems (Oculus, Cardboard, etc.) by means of USB flash drive with relative vision system, sending to "Biennial of Contemporary Art of Salerno, at MBE 2841 - Via Trento, 157/159 - 84129 Salerno - Tel. 089.5648025.

MUSICAL SECTION AND INTERACTIVE MUSICAL INSTALLATIONS

Send the following material to biennaleartosalerno@gmail.com by 30 June 2018:

- personal data, including telephone and address
- curriculum of all the artists involved
- description of the work (pdf)
- 300 dpi high resolution artwork (jpg, jpeg)
- photos of the artists in the foreground at high resolution 300 dpi (jpg)
- audio-video demo (flv, mp4, mov, avi)
- diagrams and technical data sheet (pdf)
- music (44.1 / 48 kHz-16/24 bit, wav format, aif, aiff, flac)
- any video (avi, mov, mp4)

All documentation necessary for the description and implementation of the work must be sent as a compressed archive (zip, rar) by mail or wetransfer

The material submitted for the applications, in case of selection, will be used for the catalog.

Applications that do not correctly present the application will not be considered

STEP 2: HOW TO MAKE THE REGISTRATION

The artists who have submitted their candidature to the Biennale will be informed about the possible selection no later than July 7, 2018, through the publication on the website and on the Facebook page of the Biennale.

Only after having been selected, the artists will be able to register.

REGISTRATION FOR THE BIENNALE

No later than July 14th 2018 it will be necessary to register by sending to biennaleartosalerno@gmail.com:

- **Completed registration form**

- **Payment receipt of the participation fee**

€ 190,00 including the prestigious catalog with ISBN, by bank transfer to:
Salerno in Arte - Banca Generali, Salerno, Via Roma
IBAN IT16W0307502200CC8500503145

The purpose of the transfer must include: the name and surname of the participating artist and the reference to the Biennial of Salerno and to the chosen section.

STEP 3: DELIVERY OR SHIPPING OF THE WORKS

All the works, according to the criteria established in the specific sections, can be

- **SHIPMENTS to:**

Biennale Salerno c/o M.B.E. 2841 - Via Trento, 157/159 - 84129 Salerno - Italia (Tel. + 39-0895648025)

The works must be received from 12 to 15 September 2018. Works that will arrive later than this date will not be admitted.

Works sent by mail will be accepted only with expenses and risk borne by the participant, both for the outward journey and for the return. The shipping costs for sending and returning the works, and if deemed appropriate, the transport insurance, are borne by the Artist.

Each artist has the right to identify the most suitable forwarder for the transport of his works.

- **HAND DELIVERED:**

Palazzo Fruscione, on 12 and 13 September, from 16.00 to 20.30

The transit of the transport vehicles, where necessary for the delivery of the work at Palazzo Fruscione, requires a municipal authorization that must be requested by the artist directly to the Command of the Municipal Traffic Police of Salerno (ZTL - limited traffic area equipped of cameras). The stop, when permitted, must be strictly limited to the time necessary to provide for the loading/unloading of the works destined for the exhibition spaces.

- **MAIL OR WETRANSFER FOR MUSIC, AUDIOVISUAL, VIDEO GAMES AND NEW TECHNOLOGIES:**

biennaleartosalerno@gmail.com

Release and responsibility

The organizers, while taking the greatest care of the works received, do not assume any responsibility for any damage caused by transport, tampering, fire, theft or other causes during all stages of the event, storage, exhibitions and storage. The artists have the right to stipulate any insurance against all the damages that the works could suffer.

The Organizers decline any responsibility that may derive, to any subject, from facts ascribable to participants in the event, including as regards compliance with the provisions governing the conduct of the event itself.

The Artists are solely responsible for the exhibited objects and for any activity they perform at the Exhibition, in particular they raise the Organizing Body from any responsibility and co-responsibility for the authenticity, provenance and value of the exhibits; Bonds of a commercial, financial, administrative and tax nature to employees, visitors, public administration; Liability for theft or damage to exposed objects, damage to Artists and collaborators, third parties, furnishings and structure.

Expositive spaces

The exhibition space is offered by the Organizer.

For requirements that require a special set-up, please inform the organization in advance.

Jury and Prizes

The Jury will evaluate the works in the exhibition and decides which artists in the various sections to award the prizes, at its complete discretion. The judgment expressed by the Jury is unquestionable.

For each section there will be a first, a second and a third prize, the critics prize and some specific plaques of merit.

The section winners (1st prize) will enter by right and without payment of the fee in the 2020 edition of the Biennial.

The artists who will participate in the Biennial will compete for the following prizes:

- Institutional Award Trotula de Ruggiero
- Zaha Hadid Award
- "The Art in Justice 2019" Award
- Award New musical languages

The names of the winners will be announced during the Awards Ceremony, which will be held on Saturday 13 October 2018, and will be published on the website www.biennaleartosalerno.com

Catalog

As previous editions, a prestigious catalog will be produced.

The cost of the same is included in the registration fee. Those who cannot personally take part in the Biennale and collect the catalog, will receive it with the return of the work, by courier.

Consent and privacy

Each participant grants to Salerno in Arte the rights to reproduce the works, texts and personal photos, data released for the purposes of drafting the catalog, the archive of accessions and the publication of the works on the Biennale website and other activities of the organization, and expressly authorizes the processing of personal data transmitted pursuant to Law 675/96 and subsequent amendments of Legislative Decree no. 196/2003 (Law on Privacy) also for the purpose of inclusion in databases managed by the organization. It is possible to request the correction or cancellation, as required by the law 675/96 on the protection of personal data

Return of works

The works can be collected personally by the artist or by a person in charge with a proxy. The artists who will send their works by express courier, will be able to request the return by appointing their own courier and at their own expense. The organization can provide - always at the expense and responsibility of the recipient - to the shipment for the return of all the works left in its possession. The packaging of the works must be adequate and easily reusable.

Annulment

The organizer reserves the right to cancel the Biennial for causes which could prevent the regular performance according to the times and procedures indicated above.

Info

The artists will be constantly informed about changes/additions to this announcement by consulting the site (www.biennaleartosalerno.com) or through email (biennaleartosalerno@gmail.com). Participation implies the knowledge and total acceptance of this Regulation.